

pure breakfast

PURE CRUNCH

pure snacking

pure indulgence

Fuel your day from start to finish with Terra Breads  
Pure Crunch Granola. It's perfect for meal time,  
snack time, and anytime in between!

#YourCrunchIsCalling



## CRUNCH FOR KIDS

We are proud to be partnering with **Breakfast Club of Canada** to support their mission to positively impact health and learning for children across Canada by providing them with nutritious food.

Breakfast Club of Canada helps reach over **580,000 children across Canada everyday**, with over 18,000 of those children being in British Columbia.

### Product: It starts with crunch

We are helping make sure BC children get a good start to their day by providing **1,600 servings of our Pure Crunch Granola** to Breakfast Club of Canada. This granola will be used to make nutritious **breakfasts for BC children**.

### Program: Help us help kids

Your purchase of specially marked **Family Size Pure Crunch Granola** will help support **Breakfast Club of Canada programs!**

